



The Great Dames Giving Circle presents

The 2024 Great Dames Remarkable Ideas Pitch Competition

Championing Innovative Work that Empowers Women and Girls

OVERVIEW

You are invited to pitch your remarkable ideas for empowering women and girls. Competition is open to women-led nonprofits and social ventures focusing on creating a better future for women. Up to five finalists will be selected from among the pitch videos submitted. Five finalists (women, students, or teen girls) will be chosen by a panel of judges. From these finalists, the grand prize winner will be selected by members of the Great Dames Giving Circle. The grand prize includes a **\$10,000 cash award**, access to a business mentor, and a comprehensive portfolio of business services. **The total value of the grand prize package exceeds \$25,000.**

DETAILS

- Five finalists (women, students or teen girls) will be selected from among all applicants to pitch their ideas to compete for a \$10,000 cash award and a valuable portfolio of business services (value of award exceeds \$25,000)
- By **June 1, 2024 at noon ET**, all interested pitch presenters must:
 - Complete PDF application and send completed PDF application to info@Great-Dames.com
 - include a link to your 3-minute pitch video in your application
 - send your bio & headshot (*for promo purposes*) to info@Great-Dames.com by **June 1**.
- Judges will identify the top 5 applicants to pitch their ideas to the Great Dames community
- Pitches will be presented live at the Great Dames Remarkable Ideas Virtual Pitch Event on Tuesday, **July 23, 2024 at 5:30 p.m. ET**
- Great Dames Giving Circle members will select the winner.
- Winner will be announced at **Great Dames 15th Anniversary Virtual Celebration Event** on Tuesday, **Oct. 15, 2024 at 5:30 p.m. ET**
 - Finalists will make a one-minute pitch to our audience at the Oct. 15 virtual event.
 - Finalists will be invited to attend additional Great Dames community events

PITCH VIDEO INSTRUCTIONS

- Your application must include a link to your 3-minute video of your remarkable pitch that includes the following info:
 - Organization Name (social venture or nonprofit)
 - Name and Title of Presenter
 - Title and brief description of your remarkable work to empower women and girls
 - Answer to these key questions:
 - Why is your work remarkable and how will it create meaningful change?
 - What is the compelling need that you are addressing? How are you addressing it?
 - How is your work innovative? How does it differ from other efforts to empower women and girls?
 - How do you know you are accomplishing your objectives? What does success look like?
 - How will Great Dames grant and business resources improve your work?
- Judges will base their evaluation on:
 - Approach to the focus on creating a better future for women and girls
 - Potential impact
 - Effective use of Great Dames grant and business resources
- Note: Your video should be in MP4 format and posted to a video hosting platform such as **YouTube** or **Vimeo**. Please contact Robert Ford at mail@robertford.us if you need tech support.

APPLICATION

All questions required:

1. First Name:

Last Name:

Email:

Cell Phone:

Name of Social Venture or Nonprofit Org (include NPO EIN Number and 501(c)3 status):

Name of US-Based Fiduciary Agent (if relevant):

Website:

2. Mission and history of your organization (max 1500 characters)

3. Title of remarkable idea/work (max 100 characters)

4. How is your work innovative? (max 1500 characters)

5. Describe the impact of your work (include metrics) (max 1500 characters)

6. Describe the community you serve (max 500 characters)

